

MEETING RECAP & MINUTES



Date/Time:
Meeting:

November 16, 2022 12:00 p.m.
ASAM Board Meeting

Present: James Bockheim, Chris Fennema, Dan Hall, Travis Koetje, Jon Lunderberg, Jennifer Sanford, & John Turner.

Absent: Ann Plummer, Mark Rysberg, & Brian Strick

Prepared by: Jon Lunderberg – 616-299-8243

ACTION ITEMS

Item	Assigned	Follow-Up Date
Financial Statements: June 30, 2022 FYE and Monthlies to Date	Ann Plummer	12/1/2022
Executive Recruiting: Please identify candidate and lift up their names to the Executive Team.	Board & John Turner	12/31/2022

NEXT MEETING(S)

When	Where	Who	When	Purpose
December 21, 2022	Bistro Bella Vita	Board	12:00 p.m.	Monthly Meeting
January 18, 2023	Bistro Bella Vita	Board	12:00 p.m.	Monthly Meeting
February 15, 2023	Bistro Bella Vita	Board	12:00 p.m.	Monthly Meeting
March 15, 2023	Bistro Bella Vita	Board	12:00 p.m.	Monthly Meeting
April 19, 2023	Bistro Bella Vita	Board	12:00 p.m.	Monthly Meeting
May 17, 2023	Bistro Bella Vita	Board	12:00 p.m.	Monthly Meeting
June 21, 2023	Bistro Bella Vita	Board	12:00 p.m.	Monthly Meeting

MEETING AGENDA

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|-------------------------|----------|---------------------|-----------|
| 1. Executive | John | 7. Safety/Education | Jennifer |
| 2. Executive Recruiting | James | 8. MCOY | Travis |
| 3. Legislative | Chris? | 9. Membership | Brian |
| 4. Financials | Ann | 10. Programing | Executive |
| 5. Marketing & Admin | Josh | 11. Open Discussion | |
| 6. Safety/Education | Jennifer | | |

MOTIONS

M/S/C (Motion, Support, Consent) to approve the 10/19/2022 minutes.

M/S/C to dissolve CWDA. There are approximately \$48K in CWDA Funds that we authorize to be given to WMCI for scholarships to get more people into construction with \$7,500 as seed money the WMCI Rally. The amount given to WMCI will be decreased by any outstanding bills to RM&D, primarily for hosting the CWDA website.

MEETING MINUTES

Call to Order: John Turner called our Board Meeting to order at 12:09 p.m.

M/S/C (Motion, Support, Consent) to approve the 10/19/2022 Minutes.

Executive (John Turner): No report.

ASA National (James Bockheim): SubEXCEL 2023 is trying to get more attendance and a lower price. We need to hype the fun, show the value, and increase attendance. Grand Rapids, Michigan is going to be the location for ASA National's Q3 9/19/2023 to 9/22/2023 meeting – SAVE THE DATE. We are going to request that ASA National's Q3 meeting overlap with MCOY on 10/18/2023. We need to work with ASA National to reconcile the 63 or 64 full members per ASAM's records and ASA National's records of approximately 20 fewer. As of 11/18/2022, ASA National may remove the names in question – James Bockheim is requesting an extension.

Executive Director Job Description (James Bockheim): James distributed a draft job descriptions. Many chapters use the Executive Director to run the chapter; the Executive Directors become the face of construction industry in their area, they focus on membership retention, and bringing in new members, et al. The job description was distributed and is also attached to the minutes

Financial (Ann Plummer): **No Report.** As a board we have to approve the financial statements and the approvals are past due. As discussed at the 10/19/2022 minutes and as reported in the minutes, we will need multi-year (at least five years) June 30 fiscal year end financial statements with the most current monthly financial statement to see the trends. **See the Action Items – the 11/16/2022 due date was extended to 12/1/2022.**

Executive Recruiting (James Bockheim): Please e-mail names of potential board members to John Turner.

Legislative Update (James Bockheim?): James Bockheim will lift up legislative items discussed at ASA National and John Turner will lift up legislative items from Michigan.

CWDA (Dan Hall): CWDA is in the process of being discontinued.

M/S/C to dissolve CWDA. There are approximately \$48K in CWDA Funds that we authorize to be given to WMCI for scholarships to get more people into construction with \$7,500 as seed money the WMCI Rally. The amount given to WMCI will be decreased by any outstanding bills to RM&D, primarily for hosting the CWDA website.

Marketing (Josh Weston): The Scorecard was distributed. App downloads went from 70 to 339. The last two MCOYs drove the increase. Programming is at 38 attendees, which is trending up. The Mailchimp was updated and approved by John Turner and Travis Koetje. We are working on getting calendar downloads cleaner – the goal is by Thanksgiving (or maybe Christmas 😊).

Safety (Jennifer Sanford): We had about a dozen people at the 11/3/2022 safety walkthrough. For a MISOHA walkthrough, it was light. A layout robot was a gre. at takeaway. The Safety group was encouraged to attend the 2/8/2023 GMM with the Safety Panel (see below). Josh Weston will confirm that the February GMM will go to both General Membership and Safety Committee members.

MCOY (Travis Koetje): We are going back to Frederick Meijer Gardens on 10/18/2023 for MCOY.

Membership (Brian Strick): No Report.

Programing (Travis Koetje): We cancelled the November CAF with Wolverine – non-responsive. The next event is 12/7/2022 with Cal Beyer and Bob Vander Pol. They are nationally recognized presenters for mental health and its impact specifically on the construction industry. We will be moving the January Technology GMM to May 2023. We will target 1/11/2023 to do a "Recession Playbook" panel with DoerenMayhey (Beene Garter). 2/8/2022 is the safety panel with Phu Nguyen, Jim Getting, & Seth Wehner.

From the Floor:

- 1. Jennifer Sandford:** March 2023 is the Women in Construction month. Jennifer will connect with women in the construction industry to highlight their impact at the 3/8/2023 GMM.
- 2. Jon Lunderberg:** ASAM needs a full copy of the signed document dissolving CWDA from Dan Hall.

Adjourned: John Turner adjourned the board meeting at 1:22 p.m.

Submitted by: Jon Lunderberg
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