

ASAM BOARD MEETING RECAP & MINUTES



Date/Time: Mar. 20, 2019 12:00 PM

Meeting: ASAM Board Meeting

Prepared by: Sarah Pfeiffle, RM+D

Location: Bistro Bella Vita

Present: Tony Vermaas, Chris Weaver, Steve Coates, James Bockheim, Jeff Moomey, Travis Koetje, Matt DeVries, Mark Rysberg, Carrie Osborn, Dan Hall, Matt VanHekken, Mike Martinchek, Sarah Pfeiffle

Absent: Ann Plummer, Jon Lunderberg, John Turner, Brian Strick

NEXT MEETING

When	Where	Who	When	Purpose
April 17, 2019	Bistro Bella Vita	Board	12:00 p.m.	Monthly Meeting

MEETING AGENDA

Executive (Tony)	CWDA (Dan/Carrie)
Legislative (Tony/John)	Programing/Education (Travis/Chris)
Executive Recruiting (Chris)	MCOY (James)
Marketing and Admin (RM+D)	Membership (Brian)
Safety (John)	Open Discussion
Financials (Ann)	

MOTIONS

MEETING MINUTES

Call to Order: Tony Vermaas called the meeting to order at 12:05 p.m.

Executive (Tony):

1. Executive Board meeting – Thursday, March 21 at 1:00 pm at The Woods
 - Main goal to determine membership requirements, percentages of GC work versus subcontract work
2. SUBExcel, Chris, Mike, Jeff, Matt D. attended
 - Good Networking opportunities
 - Learned about how ASA works
 - Speakers were subpar, however Governor was a good speaker
 - Seemed to be more sales pitches this year, than in the past
 - Looked like it was down in attendance
 - Awards ceremony went well
 - Sarah to contact ASA for survey for feedback to get to board members who attended

- Ken Misiewicz provided a business card of a speaker for the programming committee to review

Legislative (Tony):

1. ABC State Legislative Day Lunch was today March 20
2. Update on Prevailing Wage decision - The Michigan Court of Claims recently issued an opinion upholding the repealing statute and rejecting the constitutional challenges

Executive Recruiting (Chris):

1. Jeff Moomey working on his replacement for July – Chris Fennema

Marketing/Admin (Sarah):

1. Scoreboard update – See attached doc in meeting reminder
2. App is almost complete, GrandApps has packaged the app and submitted to Google for approval in the App Store. Waiting on approval to test final app and relaunch the app
3. Membership Social media campaign. See report attached. No applications in hand, but great responses to ad, clicks on ad and over 4,000% increase of traffic to the website.
4. Newsletter articles needed for Spring Newsletter. Deadline April 1. **Sarah to send out last year's newsletter for reference.**
5. Registered for a vendor table at the E&V Safety Symposium on April 22. Great promotion of ASAM at last year's event. Received interest from a few potential members last year. Free to register. Looking to have Safety Committee staff table with Sarah. Registration link, if interested in attending: <https://elzinga-volkers.com/safety-week/>
6. Received approval to promote the E&V Safety Symposium through ASAM channels.

Safety (John):

1. **John to give safety survey update at next board meeting**
2. Brian Gall asked for permission to promote the Michigan Safety Conference. Received approval from board. <https://michsafetyconference.org/>

Financial Statements (Ann):

1. No update

CWDA (Dan/Carrie):

1. Rally Recap:
 - Sold more tickets this year than year's past, but attendance looked low
 - Great responses on overall event and games
 - Made money on raffle prize, sold significant number of tickets
 - Dan Vos won for 2nd time, but due to scoring changes, many new companies moved up the ranks
 - Event Debrief meeting on March 26 with planning team
 - Working on final wrap up of expenses will report final totals at the next meeting

2. Carrie presented new roles and responsibilities for CWDA, doc was attached in meeting reminder

Membership (Tony for Brian):

1. Tony called on company from the Eastside multiple times and has not had a response
2. Chris working on a potential new member

MCOY (James):

1. Committee just met this morning
2. Working on finalizing the big speaker sponsors
3. Nominations will begin in late May
4. Starting a new social media campaign in April to create buzz around the speaker/MCOY/ASAM/10-year anniversary

Programming/Education/BPI (Travis/Chris):

1. BPI format in March went over really well, will continue the format for the next BPI
 - Mark did a great job moderating the event
 - Received 8 survey responses, overall great meeting, value and responses, received additional topics of interest for future meetings
2. April CAF is with The Christmas Company
 - Registration Link: <https://www.eventbrite.com/e/april-2019-caf-with-the-christman-company-tickets-58739398121>
 - Will have 3 speakers:
 - Brian Crissman, Vice President - West Michigan
 - Jacob Kulhanek, Vice President - Regional Operations, Lansing, Michigan
 - Rob Leutheuser, Director of Virtual Design and Construction
 - Rob spoke at the ABC Tech conference

Open Discussion:

1. Tony attended the ABC board retreat and plans are moving forward for a training facility. Offered up ASAM support. Location and focus still under discussion.

Adjourned: Tony adjourned the meeting at 1:06 p.m.

Submitted by: Sarah Pfeiffle
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