

MEETING RECAP & MINUTES



Date/Time:

Meeting:

December 18, 2019 12:00 p.m.

ASAM Board Meeting

Prepared by:

Jon Lunderberg – 616-299-8243

Present: Steve Coates, Chris Fennema, Travis Koetje, Jon Lunderberg, Carrie Osborn Sarah Pfeiffle, Ann Plummer, Brian Strick, John Turner, Tony Vermaas, Nell Witting.

Absent: James Bockheim, Matt DeVries, Dan Hall, Mike Martinchek, Mark Rysberg, Matt VanHekken,

ACTION ITEMS

Item	Assigned	Follow-Up Date
Leadership: We need to recruit a VP for the leadership cycle	Board	2/19/2020
Financial Statements: The interim financial statements need to be distributed, reviewed, and approved.	Ann Plummer	2/19/2020
MCOY: The data from the nominees needs to be summarized and distributed.	MCOY	2/19/2020

NEXT MEETING(S)

When	Where	Who	When	Purpose
January 15, 2020	Bistro Bella Vita	Board	12:00 p.m.	Monthly Meeting
February 19, 2020	Bistro Bella Vita	Board	12:00 p.m.	Monthly Meeting
March 18, 2020	Bistro Bella Vita	Board	12:00 p.m.	Monthly Meeting
April 15, 2020	Bistro Bella Vita	Board	12:00 p.m.	Monthly Meeting
May 20, 2020	Bistro Bella Vita	Board	12:00 p.m.	Monthly Meeting
June 17, 2020	Bistro Bella Vita	Board	12:00 p.m.	Monthly Meeting

MEETING AGENDA

Executive	Steve	CWDA	Dan/Carrie
Legislative	John & Tony	MCOY	James
Executive Recruiting	Tony	Membership	Brian
Marketing and Admin	RM&D	Programing	Travis
Safety/Education	John		
Financials	Ann	Open Discussion	

MOTIONS

1. **M/S/C** (Motion, Support & Consent) to approve the November 20, 2019 minutes.

MEETING MINUTES

Commenced: Steve Coates called the meeting to order at 12:08 p.m.

Executive (Steve Coates): ASAM Members are invited to attend board meetings. Pete Carlson, a PM at Windemuller for the past four years attended the board meeting. The 2020 planning was done with RM&D to set up the calendar. ASAM needs to focus on its stewardship for the construction industry. Giving back to construction industry as a career is important. A related topic that needs to be addressed is the succession planning for ASAM's leadership cycle; who will be the next VP?

Executive Recruiting (Tony Vermaas): Executive recruiting for potential committee and board members has commenced. Tony has had discussions with Jen Sanford at Phoenix Interiors, Pete Carlson at Windemuller, Nate Heyboer from DHE, and Total Fiber.

Legislation (John Turner): ABC is pushing on Prevailing Wage. There is a professor from Kentucky working on laying out the cost and benefits.

Marketing: We will move forward with the ASAM scholarship application. The 1/10/2020 newsletter is almost ready for distribution. Articles on ASAM's safety activities, recruiting talent through CWDA, and highlighting new members will part of the newsletter. The ABC Tech Conference is coming up on February 12, 2020. Tony Vermaas will call Jen Schottke to see if ASAM can use the Tech Conference for marketing ASAM. The Executive Director (ED) Share Conference Call addressed 1) Family Center Safety Sheets, 2) ASA National is looking to develop a safety Award, and 3) Alliances with other construction organizations are being explored to get new members (cross pollination). Nell Witting is now the point person for RM&D – welcome aboard. Nell Witting will attend the SUBExcel meetings for Executive Directors. There is a first time attendee incentive for SUBExcel. ASAM should track who is attending SUBExcel. We are low on the coveted ASAM Mugs.

Safety (John Turner): We had a good turnout at the Dan Vos Construction job site visit with Phu Nguyen. 1/8/2020 quarterly safety director meeting is scheduled.

Financial (Ann Plummer): The interim financial statements were tabled to the January 15, 2020 meeting.

CWDA (Carrie): We have 19 teams. We are still looking for sponsors. Tony Vermaas / Sobie Company will do the beverages. Beene Garter will be a sponsor – stay tuned.

MCOY (MCOY – Nell Witting): A higher profile speaker drove social media and multimedia for 2019. The networking time appears to be valued by attendees. The data from the meetings with nominees will be shared at some point.

Membership (Brian Strick) : Thank for getting the members approved in November. The pipeline is being worked (5-6 prospects).

Programming (Travis): Jerry Bailey did a great job with liens. We have Phu Nguyen's safety update in January. We have a joint meeting with CFMA in March with Ken Steemsa from the AMI Learning Center.

Closing Comments: We are planning on scheduling an ASAM Board retreat in March 2020.

Adjourned: Steve Coates adjourned the meeting at 1:07 p.m.

Submitted by: Jon Lunderberg
Buiten & Associates, LLC
Jon@Lunderberg.com
616-299-8243