

MEETING RECAP & MINUTES



Date/Time:

Meeting: **November 20, 2019 12:00 p.m.**

ASAM Board Meeting

Prepared by: Jon Lunderberg – 616-299-8243

Present: James Bockheim, Steve Coates, Chris Fennema, Matt DeVries, Dan Hall, Travis Koetje, Jon Lunderberg, Mike Martinchek, Carrie Osborn Sarah Pfeiffle, Ann Plummer, Brian Strick, John Turner, Matt VanHekken, Nell Witting.

Absent: Mark Rysberg, Tony Vermaas.

ACTION ITEMS

Item	Assigned	Follow-Up Date
Financial Statements: The 7/31/2019 and 10/31/2019 financial statements will need to be reviewed	Ann Plummer	12/18/2019
SWMGT Videos: John Turner will see if the SWMGT Videos can be made available to ASAM Members.	John Turner	12/18/2019
BPI Option: We should consider exploring options to build better relationships with Controlling Contractors to address the pitfalls lifted up in the Executive section of the minutes.		Winter 2020
MCOY Attendees: Sarah will e-mail the list of MCOY attendees to identify potential new ASAM members.	Sarah Pfeiffle	12/18/2019

NEXT MEETING(S)

When	Where	Who	When	Purpose
December 18, 2019	Bistro Bella Vita	Board	12:00 p.m.	Monthly Meeting
January 15, 2020	Bistro Bella Vita	Board	12:00 p.m.	Monthly Meeting
February 19, 2020	Bistro Bella Vita	Board	12:00 p.m.	Monthly Meeting
March 18, 2020	Bistro Bella Vita	Board	12:00 p.m.	Monthly Meeting
April 15, 2020	Bistro Bella Vita	Board	12:00 p.m.	Monthly Meeting
May 20, 2020	Bistro Bella Vita	Board	12:00 p.m.	Monthly Meeting
June 17, 2020	Bistro Bella Vita	Board	12:00 p.m.	Monthly Meeting

MEETING AGENDA

Executive	Steve	CWDA	Dan/Carrie
Legislative	John & Tony	MCOY	James
Executive Recruiting	Tony	Membership	Brian
Marketing and Admin	RM&D	Programing	Travis
Safety/Education	John		
Financials	Ann	Open Discussion	

MOTIONS

- M/S/C** (Motion, Support & Consent) to approve the November 20, 2019 minutes.
- M/S/C** to approve Pheonix Interiors as a member

MEETING MINUTES

Commenced: Steve Coates called the meeting to order at 12:13 p.m.

Executive (Steve Coates): With sadness and excitement, we want to support Sarah's decision to join her parents' recycling bin business. Their hobby grew into a business and Sarah will be taking over. Additional information can be found at <https://recycleboxbin.com/>. Nell Witting will be the point person ASAM on the RM&D team. The MCOY interviews with the nominees validated the positive and consistent message to general contractors and trade contractors; there was total agreement on the purpose of MCOY. MCOY improves the relationships and communication between trade contractors and controlling contractors through positive and public recognition. The consistent MCOY theme is impacting general contractors and construction managers. The Executive Team needs to focus on cultivating new and hopefully younger leaders for ASAM.

Legislation (John Turner): The State of Michigan created a payroll fraud unit to review 1099's; select contractors are receiving audit letters. Legislation to expunge convictions for cannabis may be passed. Prompt pay legislation is hitting the floor; the focus will be payment from owners to GC's, trade contractors, suppliers.

Executive Recruiting (Tony Vermaas): No report.

Marketing (Sarah Pfeiffle): The Scoreboard was distributed; MCOY drove the metrics. The Chapter of the Year was submitted. Registration for SubEXCEL is in Las Vegas and ASAM National will announce the Chapter of the Year winner during the conference. ASAM Membership certificates will go out. The Newsletter will go out by Thanksgiving. Attendance has dwindled for the White Caps event; the Executive Team is looking for other options to network with nominees. Current thoughts include a social event for younger employees (e.g. Stonewater patio party, golf, sporting clays).

Safety (John Turner): The next job site walk through is 12/3/2019 at Dan Vos' new headquarters – 21 people have signed up.

Financial Statements (Ann Plummer): Drafts through October will go out today. For collection of annual dues we still have seven members that need to renew.

CWDA (Carrie Osborn): We have six sponsors and we need a title sponsor. 13 teams are signed up and we only have room for seven more.

MCOY (James Bockheim): As noted in the Executive section, we received positive feedback from the nominees. The media attention was greater this year. Thank you to the MCOY committee, to RM&D and to everyone who participated – Well done! The nominees view MCOY as the "Top Award Banquet". They are asking "What can we do better?" "What are others doing?"

Membership (Brian Strick): Lake MI Insurance said they will not join – Ann will send an invoice to see if we get lucky. M/S/C to approve Pheonix Interiors as a member. The list of MCOY attendees will be e-mailed to the board to help welcome and recruit the guests to join ASAM.

Program (Travis Koetje): We had 31 attendees at the BPI session. In December we have NCS Credit with Jerry Bailey. On 3/11/2020 we are targeting a joint meeting with CFMA; ASAM and CFMA will be meeting on 11/21/2019.

From the Floor: Buist Electric is doing a job fair; this is a great opportunity to get in front of kids. Vocational tech opportunities are waning; we need to get the "construction" message out to "moms, high school counsellors, middle school students, and high school students."

Adjourned: Steve Coates adjourned the meeting at 1:07 p.m.

Submitted by: Jon Lunderberg
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