

## MEETING RECAP & MINUTES



**Date/Time:**

**Meeting:**

**March 17, 2021 12:00 p.m.**

**ASAM Board Meeting**

**Prepared by:**

Jon Lunderberg – 616-299-8243

**Present:** James Bockheim, Matt DeVries, Chris Fennema, Dan Hall, Travis Koetje, Jon Lunderberg, Mike Martinchek, Carrie Osborn, Ann Plummer, Mark Rysberg, Jennifer Sanford, Brian Strick, John Turner, Matt VanHekken, Tony Vermaas, and Nell Witting.

**Absent:** Steve Coates.

### ACTION ITEMS

Item	Assigned	Follow-Up Date
<b>Financial Statements:</b> The 7/1/2020 to 6/30/2021 Annual Budget and 1/31/2021 and 2/28/2021 financial statements are open.	<b>Ann Plummer</b>	4/21/2021
<b>Board of Director's Slate:</b> The slate for May ballot needs to be distributed to ASAM members in April 2021	<b>Nell Witting</b>	4/21/2021
<b>MCOY:</b> The 2019 data from the nominees needs to be summarized and distributed – this data is confidential.	<b>James Bockheim &amp; Nell Witting</b>	TBD

### NEXT MEETING(S)

When	Where	Who	When	Purpose
September 16, 2020	Andy J. Egan Co., Inc.	Board	12:00 p.m.	Monthly Meeting
October 21, 2020	ZOOM	Board	12:00 p.m.	Monthly Meeting
November 18, 2020	ZOOM	Board	12:00 p.m.	Monthly Meeting
December 16, 2020	ZOOM	Board	12:00 p.m.	Monthly Meeting
January 20, 2021	ZOOM	Board	12:00 p.m.	Monthly Meeting
February 17, 2021	Andy J. Egan Co., Inc., or ZOOM	Board	12:00 p.m.	Monthly Meeting
March 17, 2021	Andy J. Egan Co., Inc. or ZOOM	Board	12:00 p.m.	Monthly Meeting
<b>April 21, 2021</b>	<b>Andy J. Egan Co., Inc. or ZOOM</b>	<b>Board</b>	<b>12:00 p.m.</b>	<b>Monthly Meeting</b>
May 19, 2021	Andy J. Egan Co., Inc. or ZOOM	Board	12:00 p.m.	Monthly Meeting
June 16, 2021	Andy J. Egan Co., Inc. or ZOOM	Board	12:00 p.m.	Monthly Meeting

### MEETING AGENDA

- |                         |             |                     |                 |
|-------------------------|-------------|---------------------|-----------------|
| 1. Executive            | James       | 7. Safety/Education | John → Jennifer |
| 2. Executive Recruiting | Steve       | 8. MCOY             | John            |
| 3. Legislative          | Tony & John | 9. Membership       | Brian           |
| 4. Financials           | Ann         | 10. Programing      | Travis          |
| 5. CWDA                 | Dan/Carrie  | 11. Open Discussion |                 |
| 6. Marketing & Admin    | Nell        |                     |                 |

### MOTIONS

**M/S/C (Motion, Support, Consent)** to approve the February 17, 2021 minutes.

**M/S/C** to approve the monthly financial statements for November 30, 2020 and December 31, 2020.

### MEETING MINUTES

**Call to Order:** James Bockheim called our Board Meeting to order at 12:06 p.m.

**M/S/C (Motion, Support, Consent)** to approve the February 17, 2021 minutes.

**Executive (James Bockheim):** Board meetings for the foreseeable future will be in-person at Andy J. Egan Co., Inc. and on Zoom. Thank you to Andy J. Egan Co., Inc. and Mike Martinchek for your hospitality. The onboarding binder is still work-in-progress. The Board Retreat will be scheduled when it can be done safely and comply with COVID protocols. The retreat will start with the ASAM Mission and Values and springboard from there. Either James Bockheim or Nell Witting will send out prefatory materials. The Executive Committee meeting needs to be finalized for March 25 or March 26 from 3:00 to 4:00 p.m. – please follow up with James and Nell. The board slate is prepared and will have its final review at the Executive Committee meeting.

**Executive Recruiting (Steve Coates):** All set – no report.

**Legislative Update (Tony Vermaas):** The Protecting the Right to Organize Act, known as the PRO Act passed the House on 2/6/2021 in Washington DC. The bill if passed and signed into law will expand the rights of labor to organize unions – stay tuned. Tony Vermaas will reach out to ABC's legislative liaison, Jimmy Green; the ask will be for an every other month e-mail for a board update on legislation and a call to the ASAM President if there are time sensitive action items to distribute to ASAM members. As you all know, ASAM is neither a union organization nor a merit shop organization. ASAM will be sensitive about ABC's merit shop mission.

**ASA National (Tony Vermaas):** No updates from ASA National.

**Financials (Ann Plummer):** The 12/31/2019 and 12/31/2020 financial statements were distributed. Cash was down \$69K. The bulk of the change was due to fewer payables for MCOY in 2020 vs. 2019. Net Income was \$53K for 2020 versus \$41K for 2019 when adjusted for budgeted the 2019 MCOY loss. The increase was expected since annual dues are flat, and expenses are down due to no in person events. The goal is to get the January 31, 2021 and February 28, 2021 monthly financial statements done by the April 21, 2021 board meeting.

**M/S/C** to approve the monthly financial statements for November 30, 2020 and December 31, 2020.

**CWDA (Dan Hall):** CWDA met to explore options to raise awareness of students' needs to explore construction as a career. CDWA will consider doing a promotional video in the fall provided that it can be done safely and in compliance with the fall 2021 COVID protocols.

**Marketing (Nell Witting):** The scoreboard was distributed the data is flat.

**Safety (Jennifer Sanford):** Phu Nguyen started a consulting firm, Effective Safety Pro (Phu@EffectiveSafetyPro.com), as of last week. "Save time & Money on safety; we help small construction companies solve big safety problems" Phu's replacement at MIOSHA's Consultation, Education, and Training Division (CET) has not been announced. The ASAM Safety year is booked out, so it will be business as usual. We will work with Seth Wehner to see if we can do a pre recorded video walkthrough followed by live Q&A.

**MCOY (John Turner):** Our last MCOY meeting put everything on the table. We are looking at the 5/3 ballpark for MCOY 2021. It is outside. We are exciting with the flexibility and potential of the venue. We will be signing a contract soon and working on the budget. The theme is the same; the date is the same. COVID precautions will be in place. We will continually plan for weather.

**Membership (Brian Strick):** Brian is working on the current membership profile. This data dive will help target new prospects. Current relationships should be leveraged – this is an intentional charge to the board. A bigger request will be forthcoming.

**Program (Travis Koetje):** The social media GMM with RM&D was well attended with 38 participants. The feedback was positive. Thank you to RM&D.

The schedule for the balance of the program year is as follows:

April: ASA National rep and tie it into membership. Navigate the website – utilization.  
May: Economic Update with Paul Isley from GVSU – May will be a virtual meeting.  
June: Open

BPI: In person meetings are needed to make a BPI effective.

**From the floor:** Jon Lunderberg shared his appreciation to Andy J. Egan Co., Inc. and Mike Martinchek for hosting an in-person and Zoom meeting – I would have been late for the in-person meeting and was on time with Zoom. Brian Strick voiced his support for an outdoor MCOY – Innovation is better than punting. Jon Lunderberg got vaccinated on 3/15/2021 and encouraged everyone to get vaccinated. It's safe: in the five trials, 74,000 people received vaccines and there was 1 reaction to a vaccine (1 / 74,000 are good odds). 100% of the vaccinated people stayed out of the morgue (they all lived). 100% of the people vaccinated stayed out of the hospital (no adverse situations). If you are over 16, please register and get vaccinated.

**Adjourned:** James adjourned the board meeting at 12:59 p.m.

**Submitted by:**            **Jon Lunderberg**  
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