

## MEETING RECAP & MINUTES



**Date/Time:**

**Meeting:**

**April 21, 2021 12:00 p.m.**

**ASAM Board Meeting**

**Prepared by:**

Jon Lunderberg – 616-299-8243

**Present:** James Bockheim, Dan Hall, Travis Koetje, Jon Lunderberg, Mike Martinchek, Carrie Osborn, Mark Rysberg, Brian Strick, John Turner, Nell Witting, and Matt Zimmerman.

**Absent:** Steve Coates, Matt DeVries, Chris Fennema, Ann Plummer, Jennifer Sanford, Matt VanHekken, and Tony Vermaas.

### ACTION ITEMS

Item	Assigned	Follow-Up Date
<b>Financial Statements:</b> The 7/1/2020 to 6/30/2021 Annual Budget and the 2021 monthly financial statements are open.	<b>Ann Plummer</b>	5/19/2021
<b>Board of Director's Slate:</b> The slate for May ballot needs to be distributed to ASAM members in April 2021	<b>Nell Witting</b>	4/30/2021
<b>MCOY:</b> The 2019 data from the nominees needs to be summarized and distributed – this data is confidential.	<b>James Bockheim &amp; Nell Witting</b>	TBD

### NEXT MEETING(S)

When	Where	Who	When	Purpose
September 16, 2020	Andy J. Egan Co., Inc.	Board	12:00 p.m.	Monthly Meeting
October 21, 2020	ZOOM	Board	12:00 p.m.	Monthly Meeting
November 18, 2020	ZOOM	Board	12:00 p.m.	Monthly Meeting
December 16, 2020	ZOOM	Board	12:00 p.m.	Monthly Meeting
January 20, 2021	ZOOM	Board	12:00 p.m.	Monthly Meeting
February 17, 2021	Andy J. Egan Co., Inc., or ZOOM	Board	12:00 p.m.	Monthly Meeting
March 17, 2021	Andy J. Egan Co., Inc. or ZOOM	Board	12:00 p.m.	Monthly Meeting
<b>April 21, 2021</b>	<b>ZOOM</b>	<b>Board</b>	<b>12:00 p.m.</b>	<b>Monthly Meeting</b>
May 19, 2021	Andy J. Egan Co., Inc. or ZOOM	Board	12:00 p.m.	Monthly Meeting
June 16, 2021	Andy J. Egan Co., Inc. or ZOOM	Board	12:00 p.m.	Monthly Meeting

### MEETING AGENDA

- |                         |             |                     |                 |
|-------------------------|-------------|---------------------|-----------------|
| 1. Executive            | James       | 7. Safety/Education | John → Jennifer |
| 2. Executive Recruiting | Steve       | 8. MCOY             | John            |
| 3. Legislative          | Tony & John | 9. Membership       | Brian           |
| 4. Financials           | Ann         | 10. Programing      | Travis          |
| 5. CWDA                 | Dan/Carrie  | 11. Open Discussion |                 |
| 6. Marketing & Admin    | Nell        |                     |                 |

### MOTIONS

**M/S/C (Motion, Support, Consent)** to approve the March 17, 2021 minutes.

### MEETING MINUTES

**Call to Order:** James Bockheim called our Board Meeting to order at 12:03 p.m.

**ASA National (Matt Levine 12:03 to 12:29):** Communication with new contingencies (Chapters, Boards, Members, et al). Advocacy is the strength of ASA National. The SLDF (Subcontractor Legal Defense Fund) makes ASA different. Prior webinars are great resources. In the member only resources there is a video with everything you need to know to get into the Info Hub. First.Last is the Username or create an ASA National account. UPS, Lenovo, Sesco (free employee handbook review) and the best suppliers in ASA Advantage.

**Executive (James Bockheim):** We had an executive committee meeting that dealt primarily on Executive Recruiting. Announcements for the election of candidates for the board will be sent out by the end of April. We have a guest with us today, Matt Zimmerman, from AMI - welcome.

**M/S/C (Motion, Support, Consent)** to approve the March 17, 2021 minutes.

**Executive Recruiting (Steve Coates):** All set – no report.

**Legislative Update (Tony Vermaas):** Tony Vermaas reached out to Jimmy Green to get quarterly legislative updates for ASAM.

**ASA National (Tony Vermaas):** No updates from ASA National. It is good to have direct links to ASA National through Tony Vermaas and Nell Witting.

**Financials (Ann Plummer):** The May board meeting will have several monthly statements for review and approval.

**CWDA (Dan Hall):** CWDA is on a COVID hold. The CWDA website was updated with a 15 to 25-year-old target market.

**Marketing (Nell Witting):** MCOY has been the focus. Sponsorships are coming in and more are needed. The scoreboard data is creeping up and is included.

**Safety (Jennifer Sanford):** The next quarterly safety meeting is next week and virtual. Invites were sent out and all are welcome.

**MCOY (John Turner):** The MCOY agenda will be set over the next 30 days. Save the dates were sent out. Midlife Crisis is a local band providing entertainment. RM&D will do a site walkthrough at LMCU Ballpark tomorrow on 4/22 and the next MCOY meeting is Friday 4/23.

**Membership (Brian Strick):** Membership will be using ASA National resources PDF slicks to send to prospects.

**Program (Travis Koetje):** We had Matt Levine from ASA National for a deep dive into the ASA National website. Mike Oscar from ASA National should get added to the list – in person would be the best for Mike.

The schedule for the balance of the program year is as follows:

May 12: Economic Update with Paul Isley from GVSU – May will be a **virtual meeting at 11:30 a.m.**  
June: Open  
BPI: In person meetings are needed to make a BPI effective.

**From the floor:** John Turner asked about the increased vaccinations (1.8 million in Michigan) and the possible return to in person meetings; ASAM is committed to following the State of Michigan guidelines and will meet in person when allowed. James Bockheim reminded committee chairs that articles for the newsletter are due to Nell Witting by 4/30/2021.

**Adjourned:** James adjourned the board meeting at 1:00 p.m.

**Submitted by:** **Jon Lunderberg**  
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