

## MEETING RECAP & MINUTES



**Date/Time:**

**Meeting:**

**January 19, 2022 12:00 p.m.**

**ASAM Board Meeting**

**Prepared by:** Jon Lunderberg – 616-299-8243

**Present:** James Bockheim, Chris Fennema, Melissa Kinstner, Travis Koetje, Jon Lunderberg, Mike Martinchek, Jennifer Sanford, Brian Strick, John Turner, and Tony Vermaas.

**Absent:** Steve Coates, Matt DeVries, Dan Hall, Ann Plummer, Mark Rysberg, and Matt VanHekken.

### ACTION ITEMS

Item	Assigned	Follow-Up Date
<b>Financial Statements:</b> The 7/1/2020 to 6/30/2021 Annual Budget and the 2021 monthly financial statements are open.	<b>Ann Plummer</b>	12/15/2021
<b>Executive Recruiting:</b> Please identify candidates for committees and the ASAM board and give them to James Bockheim.	<b>Entire Board</b>	2/17/2022
<b>Membership Recruiting:</b> Please update James, Melissa, and/or Brian with your ASAM board recruiting efforts	<b>Entire Board</b>	2/17/2022

### NEXT MEETING(S)

When	Where	Who	When	Purpose
<b>February 17, 2022</b>	<b>Bistro Bella Vita</b>	<b>Board</b>	<b>12:00 p.m.</b>	<b>Monthly Meeting</b>
March 17, 2022	Bistro Bella Vita	Board	12:00 p.m.	Monthly Meeting
April 21, 2022	Bistro Bella Vita	Board	12:00 p.m.	Monthly Meeting
May 19, 2022	Bistro Bella Vita	Board	12:00 p.m.	Monthly Meeting
June 16, 2022	Bistro Bella Vita	Board	12:00 p.m.	Monthly Meeting

### MEETING AGENDA

- |                         |               |                     |          |
|-------------------------|---------------|---------------------|----------|
| 1. Executive            | James         | 7. Safety/Education | Jennifer |
| 2. Executive Recruiting | Steve         | 8. MCOY             | John     |
| 3. Legislative          | Tony & Chris? | 9. Membership       | Brian    |
| 4. Financials           | Ann           | 10. Programing      | Travis   |
| 5. CWDA                 | Dan/Carrie    | 11. Open Discussion |          |
| 6. Marketing & Admin    | Melissa       |                     |          |

### MOTIONS

**M/S/C (Motion, Support, Consent)** to approve the 12/15/2021.

### MEETING MINUTES

**Call to Order:** James Bockheim called our Board Meeting to order at 12:06 p.m.

**M/S/C (Motion, Support, Consent)** to approve the 12/15/2021 Minutes.

**Executive (James Bockheim):** The ASAM board will continue meeting at the Bistro Bella Vita in February 2022. Chris Fennema met Lindsay Kronemeyer, a State House of Representative candidate for what is currently the 72<sup>nd</sup> District seat held by Steve Johnson. Representative Johnson is not running due to term limits. The consensus of the board was to have Candidate Kronemeyer address the ASAM board at 1:00 p.m. at the February board meeting.

**Executive Recruiting (James Bockheim):** If there are people who would be good candidates for a committee or the board, please let James know their names and why they are being recommended.

**Legislative Update (James Bockheim):** No Report – See the Executive section above.

**ASA National (Tony Vermaas):** SubExcel has the “early bird” registration deadline in early February. At present, Sobie Company and Alternative Mechanical will be attending. At the 1/27/2022 EV Construction MCOY Nominee series, Tony Vermaas will give a short plug for why he and his executive team are attending: 1) Team building for Sobie Company, 2) Networking with trade contractors from across the country, 3) Networking with ASA National Board Members.

**Financials (Ann Plummer):** No Report – The Financial Statements from the 6/30/2021 FYE through 10/31/2021 will be distributed for review before the 2/17/2022 board meeting. The goal is to get them formally approved.

**CWDA (Dan Hall):** No report.

**Marketing (Melissa Kinstner):** The metrics for the scoreboard are up.

**Safety (Jennifer Sanford):** The 1/13/2022 quarterly safety meeting was postponed until February 2022 – Jim Getting from MIOSHA did a GMM on 1/12/2022 instead. The funds for “Make-a-Wish” for the 10/1/2021 to 10/1/2022 year have been distributed. **We need to thank Seth Wehner for running the safety committee for the past three years. Thank you, Seth.** Jennifer and the Executive Committee will be identifying potential leaders at the 1/20/2022 Executive Committee meeting at Founders tomorrow.

**MCOY (John Turner):** MCOY is meeting immediately before the monthly board meetings and is looking for additional members.

**Membership (Brian Strick):** Please provide updates via e-mail or text to Brian Strick. The efforts of the board will be used to update the tracking spreadsheet which will be distributed at the 2/17/2022 board meeting. Sample e-mails with introductory and follow up talking points are available. The onboarding for new members includes a personal welcome letter from the President and follow up documentation from Reagan Marketing including website signup, ASAM Mug, etc.

**Programing (Travis Koetje):** The following topics are in the queue:

1/26/22	Joint event with CFMA – Ken Steinsma AMI Learning Center – Thriving Companies
1/27/22	EV Construction MCOY Nominee Series
2/9/22	West Michigan Construction Institute
March 2022	CAF – Jacey Shachter from Metric Structures

**Adjourned:** James adjourned the board meeting at 1:25 p.m.

**Submitted by:** **Jon Lunderberg**  
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