



Date/Time:
Meeting:

November 17, 2021 12:00 p.m.
ASAM Board Meeting

Prepared by: Jon Lunderberg – 616-299-8243

Present: James Bockheim, Chris Fennema, Dan Hall, Melissa Kinstner, Travis Koetje, Jon Lunderberg, Mike Martinchek, Ann Plummer, Jennifer Sanford, and John Turner.

Absent: Steve Coates, Matt DeVries, Carrie Osborn, Mark Rysberg, Brian Strick, Matt VanHekken, and Tony Vermaas.

ACTION ITEMS

Item	Assigned	Follow-Up Date
Financial Statements: The 7/1/2020 to 6/30/2021 Annual Budget and the 2021 monthly financial statements are open.	Ann Plummer	12/15/2021
MCOY: The 2019 data from the nominees needs to be summarized and distributed – this data is confidential.	James Bockheim & Nell Witting	TBD

NEXT MEETING(S)

When	Where	Who	When	Purpose
December 15, 2021	Founders – Centennial Room	Board	2:30 p.m.	Monthly Meeting
January 20, 2022	Bistro Bella Vita	Board	12:00 p.m.	Monthly Meeting
February 17, 2022	Bistro Bella Vita	Board	12:00 p.m.	Monthly Meeting
March 17, 2022	Bistro Bella Vita	Board	12:00 p.m.	Monthly Meeting
April 21, 2022	Bistro Bella Vita	Board	12:00 p.m.	Monthly Meeting
May 19, 2022	Bistro Bella Vita	Board	12:00 p.m.	Monthly Meeting
June 16, 2022	Bistro Bella Vita	Board	12:00 p.m.	Monthly Meeting

MEETING AGENDA

- | | | | |
|-------------------------|-------------|---------------------|-----------------|
| 1. Executive | James | 7. Safety/Education | John → Jennifer |
| 2. Executive Recruiting | Steve | 8. MCOY | John |
| 3. Legislative | Tony & John | 9. Membership | Brian |
| 4. Financials | Ann | 10. Programing | Travis |
| 5. CWDA | Dan/Carrie | 11. Open Discussion | |
| 6. Marketing & Admin | Melissa | | |

MOTIONS

- M/S/C (Motion, Support, Consent)** to approve the Mission & Vision for 2021-2022.
- M/S/C** to approve \$84 per month, with no contract, month-to-month as a credit card charge.
- M/S/C** to approve VTC as a member as of 1/1/2022

MEETING MINUTES

Call to Order: James Bockheim called our Board Meeting to order at 12:05 p.m.

Executive (James Bockheim): The ASAM Committee Manual was distributed without comment – it is perfect. Founders is booked for the 12/15/2021 board meeting & GMM and 9/21/2022 annual retreat. CWDA is on hold with two board members. CWDA has about \$50,000 in the bank account – the money came from ABC and ASAM and was replenished with the RALLY. In 2022, there is no RALLY. CWDA made inroads in the schools, it created interest in WMCI – TBD. Michigan Works – TBD. ASAM Mission & Vision was distributed for final review.

M/S/C (Motion, Support, Consent) to approve the Mission & Vision for 2021-2022.

Executive Recruiting (Steve Coates): Future leaders at ASAM are a continuous activity.

Legislative Update (James B): James Bockheim reached out to Jimmy Greene and he is good with providing regular and as needed political updates. ASA National is more transactional – they like to get behind a cause. Other ASA chapters focus more on legislative advocacy than ASAM.

ASA National (Tony Vermaas): No ASA National Update. We discussed the ASAM history with an Executive Director model. The historical cost (\$60K + Benefits) of a full time Executive Director didn't increase membership to be sustainable.

Financials (Ann Plummer): Financial Statements from the 6/30/2021 FYE through 10/31/2021 are completed and will be distributed for review before the 12/15/2021 board meeting.

CWDA (Dan Hall): See the Executive section above.

Marketing (Melissa Kinstner): No remarkable changes to the scoreboard. Vos Gloss will be the Member of the month. Phoenix Interiors will be the following month. Articles for the newsletter are due before the end of the month. Grand Aps built an ap with Chris Weaver as the ASAM point person. After the first year, ASAM was supposed to be charged \$84 per month – for updates and posting. RM&D, with Grand Aps platform, updates the website and the ap.

M/S/C to approve \$84 per month, with no contract, month-to-month as a credit card charge.

Safety (John Turner & Jennifer Sanford): Make a Wish is open for applications. Companies that received funding in the fiscal year ending 10/1/2021 have to wait until 1/1/2022 to give other companies an opportunity to get the "first come, first served" funding.

MCOY (John Turner): MCOY 2022 is locked in for Wednesday 8/31/2022 at LMCU Ball Park. ASAM is exploring a MCOY Nominee Series, that will be run by the Nominees. 3 of 7 Nominees jumped at the opportunity. A survey will be sent out to the ASAM members on which criteria they find most important when voting.

Membership (Brian Strick): Follow up calls were assigned to increase our renewal percentage.

M/S/C to approve VTC as a member as of 1/1/2022

Programming (Travis Koetje): Mike Oscar from ASA National did an excellent presentation on ASA political action. The following topics are in the queue:

December	Social Event at Founders in the Centennial Room
January	MIOSAH Update (Safety)
February	West Michigan Construction Institute
March	Jacey Shachter from Metric Structures

Adjourned: James adjourned the board meeting at 1:37 p.m.

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