

ASAM MEMBERSHIP

Allied Electric, Inc.

Allied Mechanical Services, Inc.

Alternative Mechanical, LLC

Andy J Egan Company

Architectural Glass & Metals

Architectural Metals, Inc.

Brigade Fire Protection

Buist Electric, Inc.

Burgess Concrete Construction

Byron Plumbing Inc.

Central Ceiling West, Inc.

CJ's Coatings and Sealants, Inc.

Commercial Diving &
Marine Services Inc.

Connan, Inc.

Consumers Concrete Corporation

Custom Caulking, Inc.

D&D Building, Inc.

DHE Plumbing and Mechanical

Excel Electric, Inc.

Feyen Zylstra

Great Lakes Systems, Inc.

H.L. Bolkema Decorating

Halyard Construction

Harmsen Construction

HighPoint Electric, Inc.

Integrated Exteriors, Inc.

Jack Dykstra Excavating, Inc.

John W. Potter, Inc.

Kent Companies, Inc.

Kerkstra Precast, Inc.

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PRESIDENT'S REPORT:

National ASA Conference Offers Unique Opportunities

The National ASA Conference known as "SUBExcel" was held in March in the sunny state of Florida. This year's event was themed "Onward," a fitting way to set the tone for the 2022 conference, as SUBExcel was canceled last year due to the pandemic.

The annual three-day conference offered three unique ASA opportunities: connection, education and networking.

Connection Opportunities

Throughout the SUBExcel experience, attendees had several opportunities to connect with the purpose and core values that drive ASA not only on a national stage but also our local chapter here in Michigan. One such event was the annual ASA Business Meeting held on Friday. Its key topics covered the year in review as well as the road map and key objectives for ASA in the coming year.

Education Opportunities

The second opportunity was education. The National Conference offered two full days of speakers and educators focused on the construction industry. Presentations included everything from "Leading Operational Excellence within your Organization" to "Leading across Generations." Also on hand were service providers ranging from insurance/

bonding to construction technology and pre-construction software platforms.

Networking Opportunities

The third opportunity was networking. One of SUBExcel's strongest attributes is the conference's ability for industry contractors from across the nation to collaborate, brainstorm and network together. Another key aspect is the opportunity to network with the board of directors and ASA's COO Richard Bright. Networking is prevalent in everything from organized "meet and greets" to award dinners and scheduled roundtable discussions.

Presentations from the National ASA Conference can be viewed at <https://www.asaonline.com/subexcel-2022-presentations/>

If you are looking for a great ASA opportunity, I recommend checking out SUBExcel 2023, to be held in Texas.

I hope everyone had a great spring and I look forward to seeing you at our upcoming ASAM events.

James Bockheim

ASAM President
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ASAM MEMBERSHIP

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Langerak Roof Systems, Inc.

Level 5 Commercial Finishing, LLC

Modern Roofing, Inc.

Parkway Electric
& Communications

Phoenix Interiors

Pleune Service Company

Plummer's Environmental
Services Inc.

Prism Glass

Pylman Power, Inc.

Ritsema Associates

River City Mechanical

S.A. Morman & Co.

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Van Dyken Mechanical

Van Haren Electric, Inc.

Vander Hyde Mechanical

VanLaan Concrete Construction

Vos Glass

VTC Insurance Group

Welch Tile & Marble Company

West Michigan Door Co.

West Michigan Dirtworks

Westmaas Electric

Windmuller Electric, Inc.

Wolverine Power Systems

See more below



ASAM Safety Committee: Celebrating Seth Wehner, Alive365

Recently Seth Wehner with [SW MGT](#) stepped down as our Safety Committee Chair. Many of you have met Seth at various safety meetings and jobsite walkthroughs that he organized on behalf of ASAM, and even more of you have seen him in his series of safety [videos](#) on YouTube. Seth played a vital role in communicating health and safety news during the Covid pandemic and educating ASAM members from a distance through his videos and Zoom calls. He is passionate about teaching safety as a way of life. Thank you, Seth, for your years of service!

In March, EV Construction's [Alive365](#) returned for Safety Week after being on hiatus during the COVID pandemic. EV Construction invited

industry professionals from all over to participate in their Safety Symposium featuring keynote speaker Pat Karol from [Karol Safety Consulting](#), and join the breakout sessions to provide a well-rounded learning experience. The rest of the week was filled with free safety training sessions focusing on areas such as aerial lift training, first aid and CPR, confined spaces, and developing an emergency action plan, among others.

Our next Safety Manager meeting will be held on **Thursday, May 12** at [Andy J. Egan Company](#). To register for this meeting, or to be signed up for our weekly safety email updates, please contact [Jennifer Sanford](#).



EV Construction hosted industry professionals for its Safety Symposium, [Alive365](#).

VICE PRESIDENT'S REPORT: MCOY Nominee Series Builds Relationships between Trade Contractors and GCs



We are all familiar with the Michigan Contractor of the Year ([MCOY](#)) Awards, but what most people do not realize is the amount of time spent with the top nominees *after* the awards have been handed out and the celebration has ended. This is when the ASAM president and vice president begin meeting with each of the finalists to provide constructive feedback directly from our members. They also use this time to receive feedback from the GCs, which guides discussions during board meetings and helps the Programming Committee know what to focus on for membership meetings.

This year, that member feedback and the resulting conversations led to ASAM creating the **MCOY Nominee Series** as an opportunity to develop and strengthen relationships between trade contractors and GCs. At these events, attendees are invited to meet and network with the leadership teams of our GC partners in a casual setting.

Our first event took place in the Centennial Room at Founders Brewing Co. and featured [EV Construction](#). We broke into groups and EV reps at each table asked members targeted questions regarding their performance and ways to improve. Afterwards, EV shared what they had learned and what they would take back to their team.

Our second event was also held at Founders Brewing Co. and featured [Owen-Ames-Kimball](#). This time the theme focused solely on networking, with members of the O-A-K leadership team walking around and chatting with ASAM members. Our final MCOY Nominee Series event of the year was hosted by [Pioneer Construction](#) at their location. The outdoor networking event featured refreshments provided by Pioneer.

Thank you to the members who attended these events, and of course, thank you to the GCs that partnered with us to make them a success. We look forward to continuing this series in the fall, after the [MCOY](#) Awards on August 31, 2022.

John Turner
ASAM Vice President
Vos Glass
jturner@vosglass.com



The **MCOY Nominee Series** held three networking events following the 2021 MCOY Awards. The first two gatherings took place at Founders Brewing Co. and featured EV Construction (top photo) and Owen-Ames-Kimball (middle photo). An outdoor event was hosted by Pioneer Construction (bottom photo). The series will continue after the MCOY Awards in August.

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Are you interested
in joining a committee?

Contact
info@asamichigan.net
for more information!

Visit us online at
www.asamichigan.net

ASAM Programming and Education Committee

On March 9, ASAM members had the opportunity to hear from Jacey Shachter, Tom Stepanovich and Mitchell Damstra of [Metric Structures](#) at our quarterly Construction Advancement Forum (CAF).

Metric Structures began in 2017 when founder and president Jacey Shachter moved back to West Michigan from Boulder, Colorado. While she focused on bioengineering in school, Jacey has always been intrigued by the construction industry and set out to create a company that values culture, work-life balance and mentorship, and in doing so, challenge the perceptions of an adversarial, competitive, male-dominated industry.

Metric Structures firmly believes that to bring good buildability to a community, you have to *know* the community; that's why the majority

of their projects are within a 20-mile radius of Grand Rapids. They partner with trade contractors early in the process in order to benefit from their expertise and focus on value optimization rather than value engineering. They mitigate risk through fair risk allocation between the client, GC and subs; and regularly procure items for their trade contractors so they are able to focus on what they do best.

Generally, Metric Structures focuses on commercial projects but will engage in residential projects that are a good fit as well. If anyone is interested in partnering with Metric Structures, please contact [Tom Stepanovich](#).

Mike Martinchek

Andy Egan Co.

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ASAM Membership Committee: Creating Resources

The Membership Committee has been hard at work creating resources not only for current membership initiatives, but also for future board and committee members to utilize. Those efforts include the following:

1) An online ASAM membership [application](#) form. Potential members can now sign up directly with a link embedded in an e-mail or social media communication.

2) Professional ASAM introduction e-mail templates for reaching out to potential members and sponsors. Committee and board members can utilize these customizable templates for initial connections or follow-ups.

3) Shared potential member contact list with contact assignments. To keep membership introductions organized and updated, the list is updated with potential membership assignments and responses.

These combined efforts are all about taking down the barriers for potential members and providing the committee and board members with resources for an open, comprehensive membership outreach initiative. Know someone who is interested in joining ASAM? Please contact Brian.

Brian Strick

D&D Building Inc.

bstrick@dndbuilding.com

ASAM 2021-2022 Board of Directors

Brian Strick, Director
D&D Building

Tony Vermaas, Director
Sobie Company

Chris Fennema, Director
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