

ASAM MEMBERSHIP

Allied Electric, Inc.

Allied Mechanical Services, Inc.

Alternative Mechanical, LLC

Andy J Egan Company

Architectural Glass & Metals

Architectural Metals, Inc.

Bouma Corporation

Brigade Fire Protection

Buist Electric, Inc.

Burgess Concrete
Construction

B&V Mechanical

Byron Plumbing Inc.

Central Ceiling West, Inc.

CJ's Coatings and Sealants, Inc.

Commercial Diving &
Marine Services Inc.

Connan, Inc.

Custom Caulking, Inc.

D&D Building, Inc.

DHE Plumbing and Mechanical

Feyen Zylstra

Five Star Window Coatings

Great Lakes Systems, Inc.

Halyard Construction

Harmen Construction

HighPoint Electric, Inc.

H.L. Bolkema Decorating

Integrated Exteriors, Inc.

Jack Dykstra Excavating, Inc.

John W. Potter, Inc.

Kent Companies, Inc.

Kerkstra Precast, Inc.



President's Corner: The Value of Your Membership

As we kick off the beginning of our 2022-23 programming year, I want to take a moment to reflect on the value of your ASAM membership and share our goal for the upcoming year, which is to engage membership to new levels and pack the room at all of our events.

We have worked extremely hard to put together a great slate of events for the 2022-23 programming year. Now, we need your support to help us achieve our goal.

The American Subcontractors Association of Michigan's primary goal is to be effective advocates for our members. We support and celebrate the West Michigan construction industry's uniquely collaborative construction culture through networking, education, and professional growth—the hallmarks of intentional community building.

Monthly ASAM meetings not only empower members with information about current developments, issues, and practices, but the networking we engage in with our peers allows us to learn from others' experiences and perspectives.

In other words, you maximize the value of your membership when you participate in our community.

Be on the lookout for our event registration emails for the events listed below. Please sign up, attend, and bring others from your company.

John Turner
ASAM President
Vos Glass
jturner@vosglass.com

ASAM MEMBERSHIP

Langerak Roof Systems, Inc

Level 5 Commercial
Finishing, LLC

Mobile Air & Power Rentals

Parkway Electric &
Communications, Inc.

Phoenix Interiors

Pleune Service Company

Plummer's Environmental
Services Inc.

Prism Glass, Inc.

Pylman Power, Inc.

Ritsema Associates

S.A. Morman & Company

Sobie Company, Inc.

SW Management & Consulting

Total Fire Protection, Inc.

Town & Country Group

Van Dam Iron Works

Van Dyken Mechanical

Van Haren Electric, Inc.

Vos Glass

VTC Insurance

Welch Tile & Marble Company

West Michigan Dirtworks

West Michigan Door Company

Westmaas Electric

Windemuller Electric, Inc.

Wolverine Power Systems



The Game Evolves at the 12th Annual MCOY Awards

The skies were clear for MCOY on August 31st at LMCU Ballpark, and the energy couldn't have been better. After the downpour in 2021 and no event in 2020, we were reminded why MCOY is THE signature event for the American Subcontractors Association of Michigan. When we come together as an industry to celebrate the very best in construction management, the camaraderie is off the charts. It was truly a special evening.

The theme this year was "The Game Evolves." Both the game of baseball and the construction industry are constantly evolving, and the teams and companies that separate themselves from their competitors are those who adapt, who embrace innovation and seek out positive change.

MCOY also evolves. Every year, the all-volunteer MCOY Committee spends months evaluating every aspect of the event—from voting criteria to the nomination and voting process to what our members and nominees value most about attending MCOY.

This year, our goal is to streamline the voting process for our members, making it easier for them to collect relevant data from key members of their teams. This will serve the dual purpose of making the always anonymous voting results more valuable for our nominees. The more input nominees receive from the individuals working with them on their projects, both in the field and in the office, the more they learn and grow.

Thanks again to everyone who made it out to this year's MCOY, and here's to making the 13th Annual MCOY Awards an even more valuable experience for our members and nominees.

Travis Koetje
MCOY Committee Chair
Asamichigan.net/mcoy-awards

MCOY Trivia

Nothing energizes a crowd like a little healthy competition.

Trivia contests proved so popular at the 10th and 11th annual MCOY Awards, this year the MCOY Committee created the MCOY Trivia Sponsorship. This sponsorship tier gives one ASAM member company the opportunity to provide prizes for trivia contest winners in exchange for heightened visibility at the event and in its promotional materials.

At the 12th annual MCOY Awards, Beene Garter, a Doren Mayhew Firm contributed a Firestone Grill, a Yeti cooler, and a \$250 cash prize for the top trivia minds.

Trivia Corner

If MCOY is one night, one award, why do we sometimes refer to it as the MCOY Awards, plural?

Grammar, like the construction trades, is as much an art as a science.

Referring to the MCOY event as MCOY works most of the time, but when we have to distinguish between the event and the award, sometimes the most natural option is the “MCOY Awards.”

The plural doesn’t signify multiple anything, but it does let the reader know we’re talking about the event.

Now that you know, be on the lookout. It may come up in the trivia contest at next year’s MCOY Awards. You know, just before we announce the winner of the 13th annual MCOY Award.



ASAM Safety Committee Update—Fall 2022

The ASAM Safety Committee continues to provide great opportunities for members to connect and educate themselves at our quarterly safety meetings. These meetings focus on safety with the goals of gaining knowledge, reviewing regulatory updates, sharing resources, and networking.

We are also excited about the onsite walkthroughs we have coming up in 2023. Jim Getting from MIOSHA's Construction Education and Training (CET) division will continue to maximize the value of walkthroughs with his experience and leadership.

Watch your inbox for registration info for the dates listed below:

Quarterly Safety Meeting:

- February 8 - ASAM GMM – MIOSHA panel
- Thursday May 11, 2023 12pm @ Location TBD
- Thursday September 7, 2023 12pm @ Location TBD

Project site visits/walk-throughs:

- Thursday November 3, 2022 TBD
- Tuesday June 6, 2023 – TBD
- Tuesday August 15, 2023 – TBD
- Tuesday November 7, 2023 – TBD

Jennifer Sanford

ASAM Safety Committee Chair
asamichigan.net/safety

Looking Ahead: Programming 2023

This past summer, the ASAM Programming Committee met several times with one goal in mind, to maximize the value of ASAM membership through our programming offerings.

Our members receive the most value out of their ASAM membership when they're engaged, attending events and networking with other trade contractors. To that end, we asked ourselves two overarching questions:

- What does our membership want to hear about?
- When are they most likely to be able to make it?

While in past years, our GMMs have tended to be breakfast events, we realize that those early morning meetings aren't easy for everyone. This year, as those of you who attended our September and October events already know, you'll see more lunch and happy hour events.

While you're there, we promise relevant content and plenty of opportunity to network.

- GMM: Recession Playbook with Beene Garter and Doeren Mayhew—Wednesday, January 11, 12-2 p.m. at Calvin University Prince Center
- GMM: MIOSHA Update Panel—Wednesday, February 15, 12-2 p.m. at Calvin University Prince Center
- GMM: Women in Construction—March 8, 7-9 a.m. at Calvin University Prince Center

Hope to see everyone there!

ASAM Programming Committee
[asamichigan.net/programming/
upcoming-programming](https://asamichigan.net/programming/upcoming-programming)

SPONSORS, SUPPLIERS & SERVICE PROVIDERS

SPONSORS

Macatawa Bank

Mercantile Bank

Miller Johnson

Reagan Marketing + Design

Rehmann

Stonehenge Consulting, PLC

SERVICE PROVIDERS

Acrisure / The Campbell Group

Beene Garter,
a Doeren Mayhew Firm

Berends Hendricks Stuit
Insurance Agency, Inc.

Buiten & Associates LLC

Consumers Concrete
Corporation

Gibson Insurance Group

Hilger Hammond PC

HNI Risk Management

HUB International

Lighthouse Insurance Group

SUPPLIERS

MacAllister Rentals

Zeeland Lumber and Supply

Are you interested in
joining a committee?

Contact
info@asamichigan.net
for more information!

Visit us online at
www.asamichigan.net

Membership Recruitment 2022-23

With our new online application form, introductory email templates, and board-assigned recruitment goals, the Membership Committee has made it easier than ever to become an ASAM member.

As ASAM members, we are part of a group of like-minded companies and individuals who face similar challenges every day. The stronger our membership, the louder our voice. That's why it's important to take full advantage of your ASAM membership—by participating in our local monthly programming offerings and by leveraging National ASA resources—and to spread the word throughout your network of professional contacts as well.

For the 2022-23 programming year, every member of our ASAM board is taking on the personal challenge of reaching out to and recruiting identified potential members. If you know anyone who may be interested in joining, please pass along their contact information.

We've all heard the phrase "a rising tide lifts all boats." Looking ahead to a difficult year for the economy, there's never been a better time to pull together around the shared goal of growing our membership.

Brian Strick

D&D Building Inc.

bstrick@dndbuilding.com

ASAM 2022-2023 Board of Directors

John Turner, President
Vos Glass

Travis Koetje, Vice President
Burgess Concrete Construction

Jon Lunderberg, Secretary
Buiten & Associates LLC

Ann Plummer, Treasurer
Beene Garter, a Doeren
Mayhew Firm

James Bockheim, Past President
Alternative Mechanical LLC

Brian Strick, Director
D&D Building

Chris Fennema, Director
Kent Companies

Dan Hall, Director
Architectural Glass & Metal Inc.

Jennifer Sanford, Director
Phoenix Interiors

Mark Rysberg, Director
Hilger Hammond, PC

Tony Vermass, Director
Sobie Company