

## ASAM MEMBERSHIP

Allied Electric, Inc.  
Allied Mechanical Services, Inc.  
Alternative Mechanical, LLC  
Andy J Egan Company  
Architectural Glass & Metals  
Architectural Metals, Inc.  
Brigade Fire Protection  
Buist Electric, Inc.  
Burgess Concrete Construction  
Byron Plumbing Inc.  
Central Ceiling West, Inc.  
CJ Masonry, LLC  
CJ's Coatings and Sealants, Inc.  
Commercial Diving & Marine Services Inc.  
Connan, Inc.  
Consumers Concrete Corporation  
Custom Caulking, Inc.  
D&D Building, Inc.  
Dependable Fire Protection, Inc.  
DHE Plumbing and Mechanical  
Excel Electric, Inc.  
Feyen Zylstra  
Gall Electric/Leading Edge Safety  
Great Lakes Systems, Inc.  
H.L. Bolkema Decorating  
Harmsen Construction  
HighPoint Electric, Inc.  
Integrated Exteriors, Inc.  
Jack Dykstra Excavating, Inc.  
John W. Potter, Inc.  
Kent Companies, Inc.  
Kerkstra Precast, Inc.  
Klein A & B Builders  
Plumbing & Mechanical  
Langerak Roof Systems, Inc.  
Modern Roofing, Inc.  
Parkway Electric & Communications  
Pleune Service Company  
Plummer's Environmental Services Inc.  
Pylman Power, Inc.  
Ritsema Associates  
River City Mechanical  
S.A. Morman & Co.  
Sobie Company, Inc.

(continued below)

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## MCOY 10th Anniversary MCOY Awards

Frederik Meijer Gardens & Sculpture Park — October 17, 2019

MCOY recognizes Michigan's general contractors and construction managers with a track record of best practices, professionalism, and collaboration within the subcontracting community. Since the inception of MCOY, participation has grown exponentially, with an astounding 500 guests in attendance at last year's celebration.

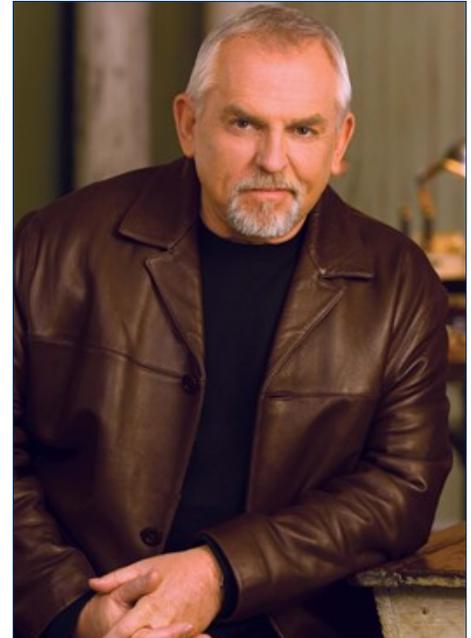
Congrats to this year's nominees:

- The Christman Company
- Dan Vos Construction Company
- First Companies
- Elzinga & Volkers
- Erhardt Construction Company
- Owen-Ames-Kimball Co.
- Pioneer Construction
- Rockford Construction

Starting August 5, members will vote to determine which of these nominees will take home the coveted award. Nominees will be scored on: bid ethics & practices, safety, job site supervision, communication, schedule coordination, project relations, administrative procedures, payment terms, and quality workmanship. We have removed the Lien Process category this year, based on feedback from previous years.

**Please provide thoughtful comments when voting (comments remain anonymous) as this feedback is vitally important to the Nominees.**

We welcome John Ratzenberger as the Keynote speaker this year. You may know John from the 1980s television



sitcom *Cheers*, where he played the mailman Cliff Clavin; to a younger generation, John is known as the only actor to voice a character in every Pixar movie. John is also an outspoken advocate for manufacturing and skilled labor, working tirelessly to shine a light on the importance of the trades, and working with legislators to bring back trades training in schools and build apprentice programs.

For more information on MCOY, sponsorships, or voting information, visit the MCOY Awards page at [asamichigan.net](http://asamichigan.net).

We hope to see you in October!



## ASAM MEMBERSHIP

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The Bouma Corporation  
Titan Interiors, LLC  
Total Fire Protection, Inc.  
Town & Country Group  
Van Dam Iron Works, Inc.  
Van Dyken Mechanical  
Van Haren Electric, Inc.  
Vander Hyde Mechanical  
VanLaan Concrete Construction  
Vos Glass  
Welch Tile & Marble Company  
West Michigan Door Co.  
Westmaas Electric  
West Michigan Dirtworks  
Windmuller Electric, Inc.  
Wolverine Power Systems

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Borgman Ford  
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Sunbelt Rentals  
United Rentals  
Zeeland Lumber and Supply

## INCOMING PRESIDENT'S CORNER

### Continuing to elevate trade contractor standing



In celebration of our 10th MCOY anniversary, we are delighted to recognize and honor our founding members and those who invested their time and talents into launching ASAM. We are also grateful to those individuals throughout the last ten years who have helped mold ASAM into what it is today! While some organizations struggle to survive, ASAM has successfully grown, thanks to the consistent efforts of many.

As newly elected President, the thought of serving more than 80 company members in a meaningful way feels like a lofty goal. However, I believe that if we collectively connect and collaborate—as a whole—ASAM will continue to be a key vehicle for elevating our trade contractor standing within the environments we work and the communities we serve.

Each year, Welch Tile & Marble Company selects an annual process improvement focus, which aligns with our mission and advances corporate strategies. Connecting the dots between vision and individual rewards is key to our success rate. In the same light, future ASAM efforts linking to real membership benefits will be supported at a higher level.

Over the last few years, I have been very passionate about the CM/trade

contractor relationship and its ever-changing dynamics. It's important to decode and understand what this evolution encompasses: increased project roles and reward levels, risk shifting, and relationships and teaming, to name a few. How attractive is our working environment to potential new recruits? Over the next month, you will hear more about our 2019/2020 focus and the impact it will have on our members.

As we network and learn from each other, here's a few things about my background that influence my views on the statements above. Throughout my 40 construction years, I have come full circle, from tradesman, CM, owner representative, and back to trade contractor. Much of my construction career has focused on healthcare design and construction leadership, mergers and acquisitions, and now the role of COO at Welch Tile & Marble Company. It's my hope that, together, we will leverage past roles to aid in future conversations and to strengthen our trade contractor position.

I'm looking forward to serving ASAM this year!

**Steven Coates, MSM**  
Welch Tile & Marble Company, COO  
ASAM, Incoming President

Join us for a  
**FREE Night**  
at the  
**Whitecaps!**

Tuesday  
August 27  
6 p.m.



To thank you for being an ASAM member, we'd like to treat you to a night of baseball, brews, brats, and fireworks—free of charge! We'll cheer on the West Michigan Whitecaps against the Fort Wayne Tincaps!

Come network with MCOY nominees, fellow ASAM members, leadership, and founders. And be sure to stick around for a fireworks display afterward.

To learn more and to sign up, visit the **Upcoming Programming page at [asamichigan.net](https://asamichigan.net)**.

<https://asamichigan.net/programming/upcoming-programming>

## OUTGOING PRESIDENT'S CORNER

### 'I couldn't be prouder' of ASAM accomplishments this past year



Another year has come and gone, and along with that comes changes in ASAM executive leadership. That means, this will be my last report to you as President. I'm so pleased to end my term on such a positive note and couldn't be prouder of all that ASAM accomplished this past year:

#### 1. Continuing expansion of the ASAM Safety Committee, safety resources

As many of you are aware, we took on a challenge from our GC/CM partners a little over a year ago to improve safety standards of trade contractors in West Michigan. ASAM led that process by creating a safety committee with the purpose of providing information, guidance, and access to training resources to ensure that our trade contractors were up-to-speed on best practices.

To move our action plan forward, we signed an alliance agreement with MIOSHA (Michigan Occupational Safety & Health Administration), formalizing a mutual commitment to workplace safety and health. We are pleased to report that we have already held five onsite training events with MIOSHA. We are holding quarterly safety roundtables with safety experts and are excited to announce that Seth Werner will continue to raise the bar for our safety committee by chairing it for the upcoming year.

#### 2. CWDA workforce training

Our second accomplishment this year has to do with workforce training. It's no secret we're all experiencing manpower shortages. Many of our companies are seeing growth cycles of 10 to 30% and planning for more in the coming years. The CWDA (Construction Workforce Development Alliance), with the support of ASAM, is aiding in this need by training young individuals to join our ranks by marketing construction as a life career of choice.

At this year's March CWDA Rally fundraiser, commercial and residential construction professionals (and even attorneys!) competed in outrageously fun, construction-themed games. We're proud to announce that we raised over

\$25,000, which provided 18 Jump Start Scholarships. ASAM and CWDA are playing pivotal roles in both short-term and long-term strategies in moving our construction industry forward.

#### 3. Another successful MCOY

Last year's MCOY was presented to Pioneer Construction—their first time winning the award. There were eight 2018-2019 MCOY nominees in total; the 1st Runner Up Award was given to Dan Vos Construction Company and the 2nd Runner Up Award to Elzinga & Volkens. Planning has begun for our 10-year anniversary, to be held October 17, 2019. It's going to be bigger and better than ever, so don't miss out!

#### 4. Increased ASAM membership

We added seven new members this year!

- Byron Plumbing, Inc.
- CJ Masonry, LLC
- Republic Services

- Sunbelt Rentals
- PlanGrid
- SWMGT
- West Michigan Dirtworks

None of this could have been done without the dedication of our board as well as all of the many people that commit so much to the success of ASAM. Because of that, I want to say thank you to everyone who took the time to lead a group, present, volunteer, provide feedback, or show up at any of our events. ASAM would cease to exist without an active membership, and I appreciate every one of you.

Thank you for the opportunity to serve as President to our outstanding membership. I wish you all a fantastic summer and hope to see you at the MCOY Awards on October 17, 2019!

#### Tony Vermaas

ASAM (Outgoing President)  
Sobie Company

## ASAM 2019-2020 Board Members Announced

### Officers:

Steven Coates, President  
Welch Tile & Marble

James Bockheim, Vice President  
Alternative Mechanical LLC

Jon Lunderberg, Secretary  
Buiten & Associates LLC

Ann Plummer, Treasurer  
Beene Garter LLP

Tony Vermaas, Past President  
Sobie Company Inc.

### Directors:

Brian Strick, Director  
D&D Building

Mark Rysberg, Director  
Hilger Hammond, PC

Carrie Osborn, Director  
Pleune Service Company

Matt DeVries, Director  
Buist Electric

Chris Fennema, Director  
Kent Companies

Matt VanHekken, Director  
The Bouma Corporation

Dan Hall, Director  
Zeeland Lumber & Supply

Mike Martinchek, Director  
Andy J. Egan Co., Inc.

John Turner, Director  
Vos Glass

Travis Koetje, Director  
Burgess Concrete Construction

## Welcome Seth Wehner — New Safety Committee Chair

Seth Wehner is President of SW MGT, one of ASAM's newest members, providing leadership and oversight to commercial construction companies as Director of Safety. He has 15 years of experience in positions of safety leadership at both branch and corporate levels, as a Subcontractor and General Contractor Construction Manager. Seth is an OSHA-Authorized 10- and 30-hour instructor, level-one MIOSHA certified, and is a member of the American Society of Safety Engineers (ASSE).

### Next Job Site Walkthrough

The next Job Site Walkthrough with MIOSHA and Pioneer Construction will be held on August 20. For more information about our Safety Committee, upcoming events, or if you have interest in joining, visit the Safety page at [asamichigan.net](http://asamichigan.net).

[www.asamichigan.net/safety](http://www.asamichigan.net/safety)

## CWDA Update: Moving construction into forefront as a viable career path

The CWDA (Construction Workforce Development Alliance) team has been moving construction into the forefront as a viable career path for newcomers into the workforce. This is something we can all agree on as a worthy investment.

Thanks to your efforts and that of the CWDA, the dial is moving as evidenced by the increasing trade program applicants and decreasing college enrollment default push. In the last four years, over 30,000 area MS and HS youth have walked through our construction zones and booths at MI Career Quest.

Starting in July, Dan Hall, Zeeland Lumber & Supply, and Carrie Osborn, Pleune Service Company, will formally take over leadership roles from Steve Coates, Welch Tile & Marble, to represent ASAM on the CWDA team. If you have any questions about upcoming events, or how to become involved, please email Dan or Carrie.

Dan: [DanHa@zeelandlumber.com](mailto:DanHa@zeelandlumber.com)

Carrie: [cosborn@pleuneservice.com](mailto:cosborn@pleuneservice.com)



All the information you need in one convenient place!

The ASAM mobile app capabilities:

<https://asamichigan.net/app>

- Register for events
- Learn about membership
- Read committee news
- Browse member directory
- Submit feedback
- ...and more!

## General Membership Meeting Recap:

### Panel Discussion on Legalization of Marijuana in Michigan

As laws change regarding marijuana use, they present a host of complex issues, especially for the construction industry. During this moderator-guided event, we discussed what the new law means for our industry and how marijuana can negatively affect jobsites. Four key takeaways from our discussion worth noting:

- You can and should maintain a drug-free workforce—e.g., you don't need to accommodate marijuana use (medical or otherwise). Safety should be first and foremost for your employees, customers, trade contractors, and anyone your employees come in contact with.
- Drug testing is important (pre-employment, post-accident, and random).
- Company drug policies should be laid out in the employee handbook and communicated clearly to employees.
- It's important to have a safety committee comprised of employees from differing roles within the company to discuss drug issues and company policies.

A big thank you to our panelists:

- Brent Brinks, Co-President at Buist Electric
- Ken Misiewicz, President and CEO at Pleune Service Company
- Seth Wehner, President at SWMGT
- Moderated by Steve Hilger, Attorney at Hilger Hammond

**Travis Koetje**, ASAM Director  
Burgess Concrete Construction, Inc.

