

ASAM MEMBERSHIP

Allied Electric, Inc.

Allied Mechanical Services, Inc.

Alternative Mechanical, LLC

Andy J Egan Company

Architectural Glass & Metals

Architectural Metals, Inc.

Brigade Fire Protection

Buist Electric, Inc.

Burgess Concrete Construction

Byron Plumbing Inc.

Central Ceiling West, Inc.

CJ Masonry, LLC

CJ's Coatings and Sealants, Inc.

Commercial Diving &
Marine Services Inc.

Connan, Inc.

Consumers Concrete Corporation

Custom Caulking, Inc.

D&D Building, Inc.

Dependable Fire Protection, Inc.

DHE Plumbing and Mechanical

Excel Electric, Inc.

Feyen Zylstra

Gall Electric/Leading Edge Safety

Great Lakes Systems, Inc.

H.L. Bolkema Decorating

Harmsen Construction

HighPoint Electric, Inc.

Integrated Exteriors, Inc.

Jack Dykstra Excavating, Inc.

John W. Potter, Inc.

Kent Companies, Inc.

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PRESIDENT'S CORNER: Resilience amid Uncertainty



The transition from summer to fall always offers a good time for reflection in our industry. The busy and bustling summer schedules give way to cooler temperatures and changing leaf colors. While this fall season definitely feels “different” with so much uncertainty in our state and country, it’s comforting to have a consistent support system in ASA of Michigan and ASA National.

Rallying to support each other

I am always amazed and humbled by how our ASAM organization rallies to support each other and membership companies. From COVID updates and resources, to remote monthly general membership meetings and virtual safety site walkthroughs, ASAM continues to serve one another.

It is our people and this support system that will get us through the challenging times. ASAM is committed to being a resource and a voice for our industry and membership companies both locally and nationally. Many of these resources can be found on the ASAM website at www.asamichigan.net including: construction industry news, COVID-19 updates, upcoming programming events, safety resources, and membership information.

Thank you to all the individuals and membership companies that commit time, energy, and resources to provide great value for ASAM. Your efforts are appreciated and recognized!

James Bockheim
ASAM President
Alternative Mechanical LLC

Championing ASAM Nationally

While much of our focus as ASAM members and board is focused on creating a unified voice for trade contractors in Michigan, there is also a larger voice being championed by the ASA National team in Alexandria, VA. For the last year, I have had the privilege of serving as our local representative to the national board. Part of my responsibilities included updating fellow chapters on ASAM’s successes and challenges; interacting with the national ASA team to provide feedback on how to properly frame the value of a collective national ASA membership; acting as a liaison between our board and theirs; and championing for our local chapter.

Local challenges also seen nationally

What I’ve learned throughout this process is that many of the challenges that we face locally are faced throughout the country in both big and small ways, and that generally some of the issues that

face others are not as prevalent here. Michigan is a great place to work construction and ASA National is part of the process that we’re all fighting for—helping to ensure a team-driven collective construction experience for our members, prime contracting partners, and clients.

Collective efforts of ASA and ASAM

ASA National’s mission is to “amplify the voice of / and to lead trade contractors to improve the business environment for the construction industry, and to serve as a steward for the community.” What I have seen over the last year is that through the collective efforts of our local board and the national ASA leadership, ASAM is doing a great job in helping to realize this mission.

Tony Vermaas
ASAM Past President
Sobie Company Inc.

ASAM MEMBERSHIP

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Kerkstra Precast, Inc.

Klein A & B Builders
Plumbing & Mechanical

Langerak Roof Systems, Inc.

Level 5 Commercial Finishing, LLC

Modern Roofing, Inc.

Parkway Electric
& Communications

Phoenix Interiors

Pleune Service Company

Plummer's Environmental
Services Inc.

Prism Glass

Pylman Power, Inc.

Ritsema Associates

River City Mechanical

S.A. Morman & Co.

Sobie Company, Inc.

The Bouma Corporation

Titan Interiors, LLC

Total Fire Protection, Inc.

Town & Country Group

Van Dam Iron Works, Inc.

Van Dyken Mechanical

Van Haren Electric, Inc.

Vander Hyde Mechanical

VanLaan Concrete Construction

Vos Glass

Welch Tile & Marble Company

West Michigan Door Co.

Westmaas Electric

West Michigan Dirtworks

Windemuller Electric, Inc.

Wolverine Power Systems

See more on next page

Membership Committee Update

I would like to thank all the ASAM Members who have renewed their membership this year. It may not have been the easiest year for any of us, but like any other venture in life, we are better because we went through it together!

The same can be said for your ASAM Membership: the strength in numbers and shared experiences bring out the best in each one of us. As a member of ASAM, please know that your board continues to work to provide programming and relevant information to keep you one step ahead.

Did you know that your ASAM membership also includes a membership to the National ASA organization? National ASA has a vast array of member-only resources that are available to you—the portal to all of these additional benefits can be found at the

[ASA Infohub](#). It includes the nationwide membership directory for all companies part of ASA; a large library of subcontractor-focused documentation; and links to ASAdvantage (which includes member-only benefits with select-service providers). Please make the most out of your membership by exploring these benefits today.

Brian Strick

ASAM Membership Committee Chair
D&D Building

Note: To access the InfoHub, click the “Member Login” button at the top of www.asaonline.com, log in to your account, and then select “Resources” from the menu on the left side of the screen. Once there, use the search bar to locate documents, ASAToday, archives, and much more!

ASAM Safety Committee Update — Fall 2020

Over the summer and into the fall, the Safety Committee has worked to continue its offerings virtually. Owen-Ames-Kimball hosted our second virtual MIOSHA walkthrough and we have continued to hold our quarterly safety meetings via Zoom.

This year, we also introduced a new and exciting way to receive weekly safety updates, educational information, videos, and content via a “Weekly Safety Update.” This is a sep-

arate email that goes out every Monday morning and contains valuable, timely updates and videos aimed at helping you in your day-to-day operations.

Don't miss out! Sign up for the weekly safety videos today by emailing info@asamichigan.net or [clicking here](#).

John Turner

ASAM Safety Committee Chair
Vos Glass

asamichigan.net/safety

ASAM 2020-2021 Board of Directors

Brian Strick, Director
D&D Building

Carrie Osborn, Director
Pleune Service Company

Chris Fennema, Director
Kent Companies

Dan Hall, Director
Zeeland Lumber & Supply

Mark Rysberg, Director
Hilger Hammond, PC

Matt DeVries, Director
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Sunbelt Rentals
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Zeeland Lumber and Supply

Visit us online at
www.asamichigan.net



These photos from the 5th annual Construction Workforce Development Alliance Rally illustrate the potential difficulties of scheduling the 2021 Rally if emergency orders for COVID-19 are still in place. For now, the CWDA committee is tentatively moving forward.

CWDA Rally 2021 Update: Tentatively Moving Forward

March is fast approaching with the next Construction Workforce Development Alliance (CWDA) rally. Due to COVID-19 and emergency orders in place, it is indeterminate at this time if we will be able to move forward with the rally in 2021. The venue we have historically used is not able to commit the use of its space (a common thread among local venues across the board).

At the time of this article, indoor venues without fixed seating have a limited attendance of 20 persons per 1,000 square feet. We also face challenges with the games and social distancing that have yet to be resolved (e.g., many people touching the same objects, working in close proximity).

The CWDA, on behalf of ASAM, is committed to closely monitoring state and national restrictions as well as MIOSHA guidelines. First and foremost, it is our obligation to ensure we are able to keep our attendees, teams, and sponsors safe.

For the time being, the CWDA committee is still moving forward with planning as much as possible.

Below is a snapshot of what we have in place so far:

October 2020

- Assemble a pit crew for the 2021 rally. Reach out to legacy members to see who is willing to participate.

November 2020

- Recruit new pit crew members if necessary and assemble the first pit crew meeting of the season.
- Send survey to past teams, sponsors and attendees to see who plans on participating in 2021.

December 2020

- The drop-dead date to secure the rally for March 2021 is Dec. 15.

If we cannot secure the facility and/or governmental orders are still in place come December, the pit crew will evaluate how to proceed at that time. Stay tuned for more information as we approach December!

Carrie Osborn
ASAM Board/CWDA Chair
Pleune Service Company