



# Construction Workforce Development Alliance of West Michigan Sponsorship Form

Alliance Members:



The Construction Workforce Development Alliance of West Michigan (CWDA) was created through an alliance between ABCWMI, ASAM and GBAGGR. The purpose of CWDA is to redefine the image of construction and promote career opportunities within the industry.

To meet this goal, CWDA is creating an online resource to offer general industry information, opportunities for employment and information about construction industry education programs. This website will centralize information from multiple sources.

CWDA is also collaborating with Grand Rapids Community College M-TEC (GRCC) to offer a specialized training program - the Construction Core Certification (CCC). The alliance has worked with industry members to create a new curriculum designed to fill specific availabilities for incoming and advancing workers in both commercial and residential construction.

Supporting Alliance Members:



CWDA is looking for Visionary Sponsors in the community who would like to support our efforts in creating a new opportunity for education and job growth in West Michigan.

Your \$1,000 sponsorship will list you or your company as a Visionary Sponsor, including mention on the CWDA website with a link to your website and mention in promotional and public relations materials.

Deadline for Visionary Sponsorship is March 24th, 2014. Please have check, logo and URL submitted to one of the three organizations by this date.

To sponsor, please make a check payable to one of the three organizations below:

Associated Builders of Western Michigan  
580 Cascade West Parkway Grand Rapids, MI 49546

American Subcontractors Association of Michigan  
56 Grandville Ave S.E., Suite 100, Grand Rapids, MI 49503

Home Builders Association of Greater Grand Rapids  
3959 Clay Ave., S.W., Wyoming, MI 49548

I'd like to be a Visionary Sponsor - \$1,000

Alliance Members:



Supporting Alliance Members:



Please provide the information below:

FIRST NAME \_\_\_\_\_

LAST NAME \_\_\_\_\_

COMPANY \_\_\_\_\_

COMPANY WEBSITE \_\_\_\_\_

EMAIL \_\_\_\_\_

PHONE \_\_\_\_\_

Are you a member of : (select any and all that apply)

ABCWM

ASAM

HBAGGR