

## ASAM BOARD MEETING RECAP & MINUTES



Date/Time: Nov. 21, 2018 12:00 PM  
Meeting: ASAM Board Meeting  
Prepared by: Sarah Pfeiffle, RM+D  
Location: Bistro Bella Vita

**Present:** Tony Vermaas, Dan Hall, Chris Weaver, Steve Coates, James Bockheim, Ann Plummer, Travis Koetje, Matt DeVries, John Turner, Matt VanHekken, Sarah Pfeiffle

**Absent:** Jeff Moomey, Jon Lunderberg, Mark Rysberg, Carrie Osborn, Brian Strick

### NEXT MEETING

When	Where	Who	When	Purpose
Dec. 19, 2018	Bistro Bella Vita	Board	12:00 p.m.	Monthly Meeting

### MEETING AGENDA

Executive (Tony)	Legislative (Tony/John)
Executive Recruiting (Chris)	Programing/Education (James/Travis)
MCOY (James)	Marketing and Admin (RM+D)
Safety (John)	Membership (Brian)
Financials (Ann)	CWDA (Steve/Carrie)
Open Discussion	

### MOTIONS

No Motions

### MEETING MINUTES

**Call to Order:** Tony Vermaas called the meeting to order at 12:05 p.m.

#### **Executive (Tony):**

1. Grand River approval pending Executive meeting.
2. Whitecaps event – August 27.
3. Chapter of the Year application turned in, we did not qualify as we did not have net growth for the year of 2016-2017 to 2017-2018.
4. Tony planning to attend the ABC Construction Learning Institute Visioning Meeting - Kennari Consulting was hired to conduct a pre-feasibility study related to the possible formation of a West Michigan Construction Institute. Josh Spencer from Kennari Consulting will be leading a visioning meeting with ABC Contractors, education partners, and community partners on Tuesday, November 28<sup>th</sup> at Watermark Country Club from 7:30am – 11:00am.
5. New apprentice training center in Wayland, ABC working towards possibility of a new location and training center

### **Legislative (Tony/John):**

1. Prevailing wage – unions sued House Majority Leader over process of not taking a voice vote. House Majority Leader pushed it through without a 2/3 majority ruling.

### **Executive Recruiting (Chris):**

N/A

### **Programming/Education/BPI (James/Travis):**

1. November GMM good turnout, new faces
2. Reviewed survey from November GMM with Mike from E&V- Overall, people liked the time and location, most very happy with the speaker and the topic, some had a few negative comments regarding the speaker, but liked the topic, **James to send feedback to speaker**
3. Travis to join as Programming/Education chair as James transitions off in February
4. Looking at alternate venues for 2019/2020, contract renewals happen in March
5. Pioneer at the December CAF, Mark R. to moderate
6. Phu from MIOSHA at the January GMM
7. Schedule set through June, with a few open spots for upcoming needs

### **MCOY (James):**

1. Steve/James had a download meeting with RMD
2. Next planning committee meeting in December
3. Working on getting bigger sponsors to bring in a bigger speaker
4. Discussion on 4 vs. 8 vs. 10 nominees, consensus is to change it up one way or the other
5. Renewing SurveyGizmo annual contract, need to switch to new plan as old one is no longer available – Renewing in January, \$300 annual plan
6. Steve and Tony have met with all nominees, except E&V, rescheduling, discussed comments from all GCs
7. GC's would like to do another MCOY roundtable discussion
8. **Ann to send out historical document to all board members**

### **Marketing/Admin (Sarah):**

1. The Fall newsletter was sent out, accepting articles for the Winter newsletter to go out in January.
2. Working on CWDA Rally and 10-year MCOY marketing
3. Membership certificates approved to send out electronically this year. **Sarah to create and send out in December.**
4. Home shows in GR and Lansing, reviewed exhibitor sponsorship package, any interest in pursuing –Shows are in January and March. **Sarah to send out last year's exhibitors.**
5. Scoreboard updates: See attached doc in meeting reminder
6. **Sarah to add the board meeting minutes to the app**

**Safety (John):**

1. First Safety Officers meeting went well, over 30 in attendance, good feedback – agree to push to non-members as well
2. Dec. 13 – 4<sup>th</sup> Job site training with MIOSHA, Copper Rock job site won't be available, **John and Brian working to find another indoor location through another GC. Possibly Dan Vos or Pioneer**
3. Would like next jobsite walkthrough to happen at the new Amazon project
4. 4 job site walkthroughs were listed in Alliance agreement, Phu willing to do more

**Financial Statements (Ann):**

1. Reviewed CWDA financials
2. Year to date for ASAM – we are right in line with last year
3. Will review and approve budgets at December board meeting
4. Reviewed membership drop list

**Membership (Brian):**

<b>Company</b>	<b>First Name</b>	<b>Last Name</b>	<b>Date First Contact</b>	<b>Contacted Via</b>	<b>Lead From</b>
Republic Services	Dan	Fritsch	9/22/18	Meeting	Brian Strick
Eye Care Management	Chalee	McDonald	10/4/18	E-mail	Website Lead
Mitten Windows	Josh	Laramy	10/4/18	E-mail	Attended MCOY
R&R Mechanical Services	Ruben	Ramos	10/18/18	Phone & E-mail	James Bockheim
Century Flooring	Jeremy		10/30/18	E-mail	Travis Koetjie
CJ's Masonry	Chris	Williams	11/8/18	in person	Brian Strick
Dave Cole Decorators	Bob	Cole	11/8/18	E-mail	Brian Strick
Armock Mechanical	Greg	Armock	11/9/18	in Person	Brian Strick
Byron Plumbing	Kevin	Brummel	11/9/18	e-mail	Brian Strick

Ann working on West MI Dirt Works

**CWDA (Steve/Carrie):**

1. Rally planning in high gear
2. Looking for sponsors and teams
3. Jump Start program changing, still waiting on new announcement
4. Looking at why we are raising money
5. No Career Quest

**Adjourned:** Tony adjourned the meeting at 1:07 p.m.

**Submitted by: Sarah Pfeiffle**  
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